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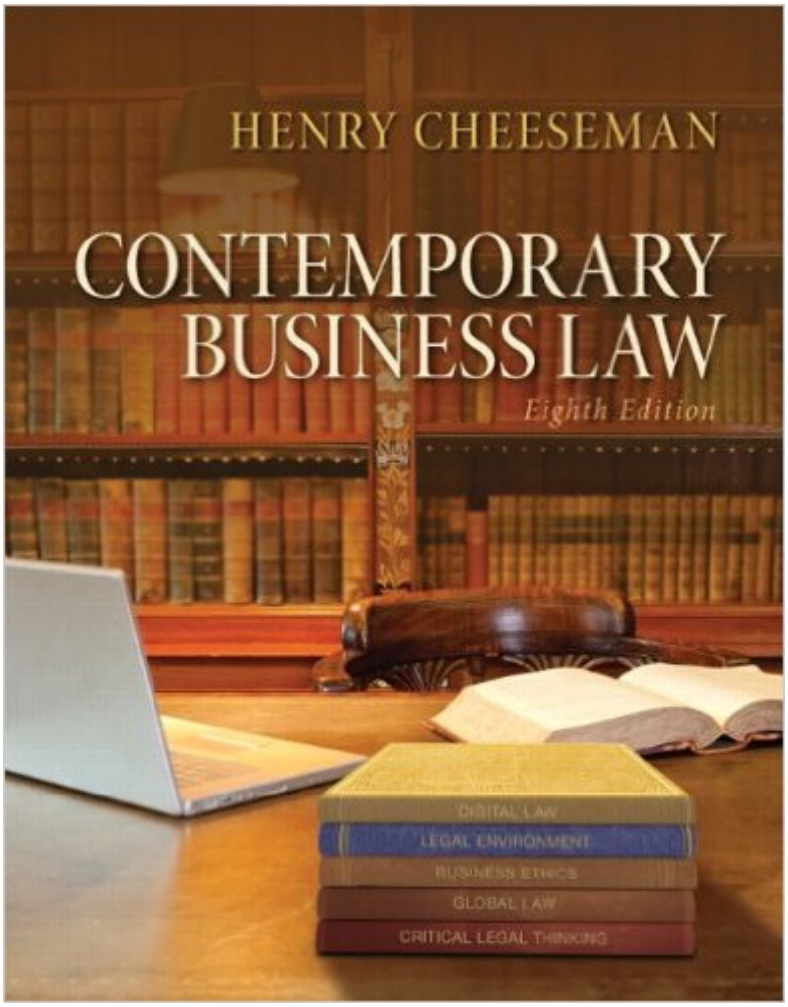
Contemporary Business Law



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Synopsis

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Primarily a text for courses in Business Law, Contemporary Business Law can also serve as a handy resource/reference for newcomers to the world of business. Â¿ Take students beyond rote memorization and into true understanding of the concepts and their implications. Â¿ This motivating, up-to-date text presents business law, ethics, and the legal environment in a way that intrigues students, spurs them to ask questions, and takes them beyond rote memorization as they learn the issues and concepts. With its emphasis on covering online law and e-commerce as key parts of the legal environmentâ ”as well as todayâ ™s social, ethical, and international issues that are important to the study of business lawâ ”itâ ™s the ideal text for your one- or two-semester undergraduate course in Business Law. Â¿ This text provides a better teaching and learning experienceâ ”for you and your students. Hereâ ™s how: Tailor the material to your specific course with the Custom Database option. Draw students into the material with a rich selection of cases. Address issues critical to the field of business law today.

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Customer Reviews

This book is amazing. Cheeseman does a great job of explaining complicated concepts of law to people who aren't part of the law profession. He never tries to confuse you or use a bunch of unexplained terms, he goes out of his way to really break down topics and discuss them. HIGHLY recommended for any Business Law course.

It was ok except i needed a code that was not included in the book.

case studies was easier to understand

very happy with this purchase

This book is great for intro students learning about law. The author clarifies what others make complex and provides various examples.

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